



Dental Accounting for the unique needs of today's Dental Professionals.

When you work with the Dental Division of WC&S, you will find our approach is to provide a personal, flexible engagement tailored to meet your practice's specific needs.

Even our typical engagement is not so typical. It involves a financial check-up of your practice twice a year. The financial check-up consists of reviewing various financial reports such as Cash Flow, Overhead/Profit of the practice and Compensation/Benefits of the owner. We then compare these reports to industry averages to determine the 'wellness' of the practice.

Having a financial check-up of your practice allows us to help you monitor expenses, improve revenue and generate discussions concerning current practice management and long term goals for you and your practice.

Some examples where we have helped our clients are:

- Selection of appropriate funding for expansions or initial purchase of a practice.
- Determination of the type of pension plan that fits the practice and when it should be started.
- Advisement regarding the purchase of assets to take advantage of tax deductions.
- Preparation of budgets as changes in the practice occur such as hiring an associate, expanding the practice and purchasing additional offices.
- Assistance in determining when retirement is feasible based on personal and business goals.
- Facilitation of the financial transition that occurs when buying or selling a practice.
- Tax planning is a very vital component of our services throughout the year and during the life of the business. We build strategies to benefit the owner and minimize the tax burden.

Management Advisory Services

- Practice Start-up Assistance
- Guidance for Practice Expansion
- Assistance with changes in Partner Arrangements

A Firm That Provides Close Personal Attention

- Accounting Software Training & Consulting
- Technology and Systems Consulting
- Litigation Support/Forensic Accounting
- Planning and Review of Benefits and Compensation Policies
- Risk Management
- Dental Accounting Services & Tax Planning
- Proactive Business & Personal Tax Planning
- Preparation of Individual, Corporate, Partnership, and Personal Property Tax Returns
- Estate Planning
- IRS Representation

### About Us

The Dental Division of Weyrich, Cronin & Sorra, Chartered is a valued resource to dental practices in Maryland and the surrounding states. Dental professionals rely on our competent, efficient and proactive staff to provide them with services specifically related to their practices.

Led by Helen Connolly, CPA, our staff of professionals maintain the highest level of reliability and integrity. When needed, we have resources available within Weyrich, Cronin & Sorra allowing us to use 'larger firm talent' without compromising the Close Personal Attention that sets us apart from other firms.

Helen Connolly is an expert in the accounting and management of dental practices. With over 15 years in the dental accounting industry, she has proven to be a leader that dentists turn to as their trusted advisor. Contact Helen by calling 410-339-6464 or e-mail [HelenC@wcscpa.com](mailto:HelenC@wcscpa.com).



A Firm That Provides Close Personal Attention

## The Dental Division of

Weyrich, Cronin & Sorra, Chartered

Certified Public Accountants & Business Consultants

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